Barcelona Perfumery Congress

VII Edition | Barcelona, Spain | 16-17 June 2027

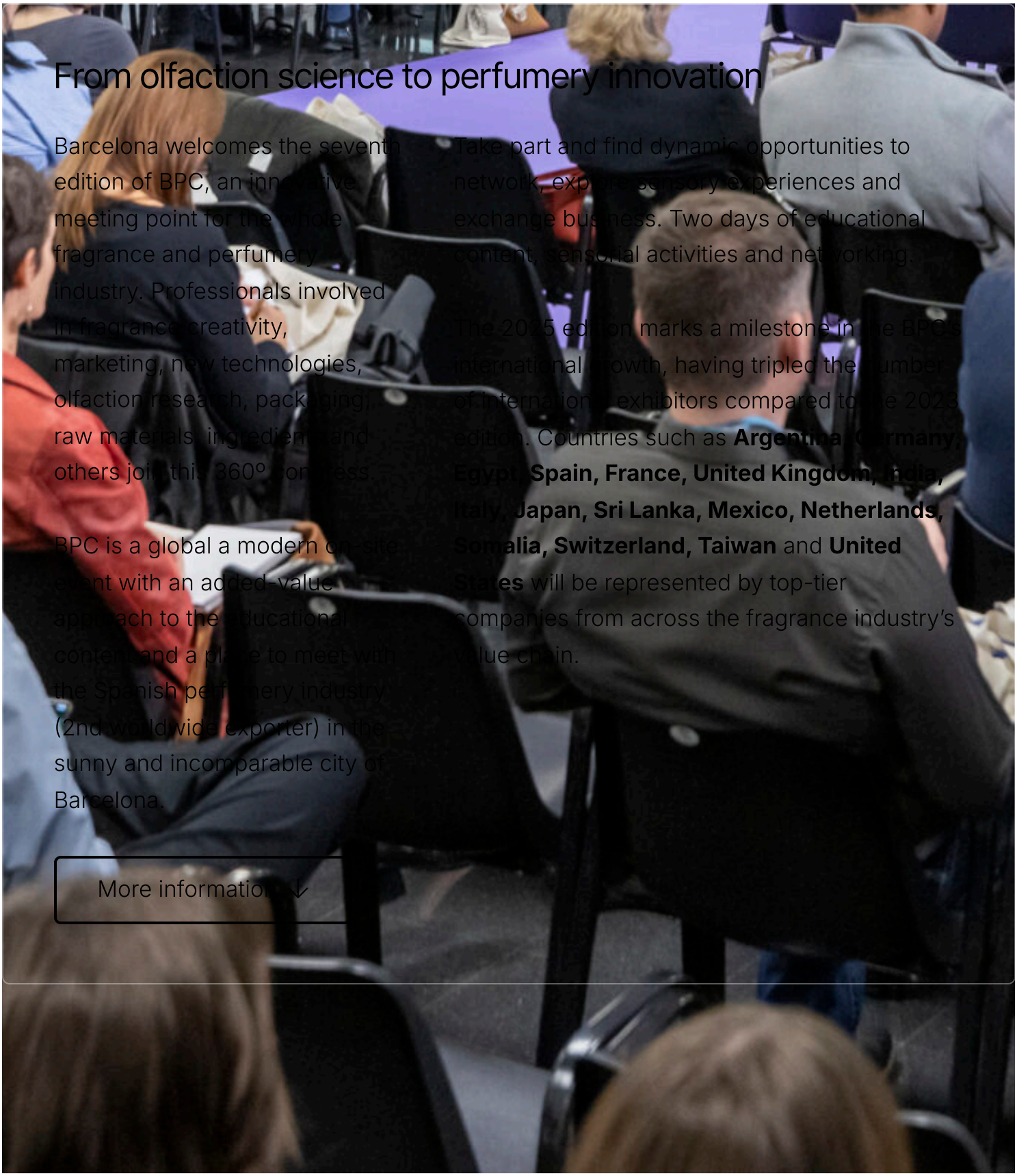
16-17
June

7th
Edition

+150
Exp. Exhibitors

13
Awards

+3.000
Exp. Visitors



From olfaction science to perfumery innovation

Barcelona welcomes the seventh edition of BPC, an innovative meeting point for the whole fragrance and perfumery industry. Professionals involved in fragrance creativity, marketing, new technologies, olfaction research, packaging, raw materials, ingredients and others join this 360º congress.

BPC is a global a modern on-site event with an added-value approach to the educational content and a place to meet with the Spanish perfumery industry (2nd worldwide exporter) in the sunny and incomparable city of Barcelona.

More information ↓

Take part and find dynamic opportunities to network, explore sensory experiences and exchange business. Two days of educational content, sensorial activities and networking.

The 2025 edition marks a milestone in the BPC's international growth, having tripled the number of international exhibitors compared to the 2023 edition. Countries such as **Argentina, Germany, Egypt, Spain, France, United Kingdom, India, Italy, Japan, Sri Lanka, Mexico, Netherlands, Somalia, Switzerland, Taiwan** and **United States** will be represented by top-tier companies from across the fragrance industry's value chain.

Relive the energy.
Revive the

Barcelona Perfumery Congress 2025.

What can I expect at Barcelona Perfumery Congress?

1. Content

Fragance Perfumery

Keynote speakers: Scientific research, innovation, trends and consumer. Digital transformation, deep-tech and AI in fragrances. Regulation challanges and updates in perfumery.

🤝 2. Business

The Exhibition Zone

Meet 100 exhibitors from all the industry value chain including raw materials suppliers, essential oils, packaging and PLV, testing services, digital innovation and many other innovative companies.

🎟️ 3. Experience

Sensorial Workshops

Developed by the main professionals and olfaction experts and focused on the whole value chain of perfumery and olfaction. A selected range of workshops for a limited number of participants.

Sensoriality and Fragrance for Cosmetics

Applications of fragrances in all the cathegories of Beauty and Personal care. Specific content to understand the innovation around the olfaction perspective at beauty.

Fragrance Innovation Zone

Discover the new launches in an specific zone to take your time and smell and touch the new proposals. Smell, enjoy, learn and discover new proposals for your projects.

Culture And Heritage In Perfumery And Olfaction

Fragrance history reviews and other cultural activities on perfumery and expositions. A cultural approach to the perfumery.

Packaging Innovation

Discover the latest innovations in packaging, materials and PLV (POS) in Beauty.

Institutional Events

Barcelona Perfumery Awards 2025 official ceremony and Gala Cocktail

Expositions

Expositions around the culture and history of perfume

Board of directors

President at Barcelona Perfumery Congress. Vicepresident at Beauty Cluster and CEO & Co-owner of Lluch Essence

Eva Lluch

PRESIDENT BPC | LLUCH ESSENCE

Vicepresident BPC | Ainea Perfums

Irene Gisbert

VICEPRESIDENT BPC | AINEA PERFUMS

Treasurer at Barcelona Perfumery Congress. VicePresident at Carinsa Group and President at AMAF

Denia Martínez

TREASURER BPC | CARINSA GROUP

Director at Barcelona Perfumery Congress. Innovation Manager - Perfumery. Industrial Ph.D. in nanoscience for DNA detection and MSc in photonics

Patricia Gisbert, PhD

DIRECTOR AT BPC, BEAUTY CLUSTER

Business Manager at Barcelona Perfumery Congress. Director at Next in Beauty - The Beauty Business Magazine

Carles Solsona

BUSINESS DIRECTOR AT BPC

International Projects & Sustainability at Beauty Cluster

Adrià Martínez

EXHIBITION MANAGER AT BPC25 | EXHIBITOR AREA

BPC Team

Director at Barcelona Perfumery Congress. Innovation Manager - Perfumery. Industrial Ph.D. in nanoscience for DNA detection and MSc in photonics

Patricia Gisbert, PhD

DIRECTOR AT BPC, BEAUTY CLUSTER

Project Manager at BCP. Events Manager at Beauty Cluster.

Cristina Jialing

PROJECT MANAGER AT BPC25

Business Manager at Barcelona Perfumery Congress. Director at Next in Beauty - The Beauty Business Magazine

Carles Solsona

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Adrià Martínez

EXHIBITION MANAGER AT BPC25 | EXHIBITOR AREA

PR and Communications Director at Beauty Cluster

Sara Jiménez

PR & COMMUNICATIONS AT BPC25

News

1 year ago

Applications open for the Barcelona Perfumery Awards 2025

The second edition of the Barcelona Perfumery Awards (BPA) will be held...

1 year ago

Barcelona to host Europe’s largest perfumery innovation congress

The 6th edition of the Barcelona Perfumery Congress (BPC) will bring together...

More news →

Congress dates

16 June 2027
09:00 – 18:00
17 June 2027
09:00 – 17:00

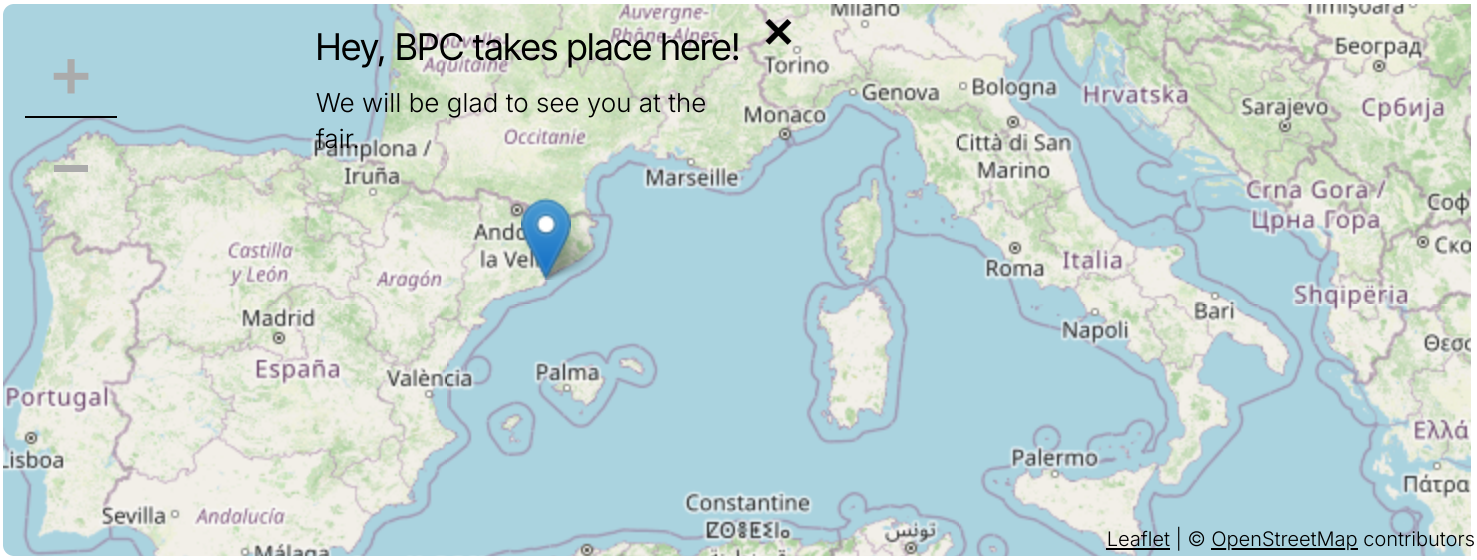
Contact

Any doubts?

Please contact us at hello@perfumerycongress.com

Location

Fira Barcelona (Montjuic). Pabellón Centenario C/ Lleida (08004), Barcelona – Spain



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